

# ARTSCAPE TRIANGLE GALLERY

The Artscape Triangle Gallery is a dynamic, multi-purpose public space located on the main floor of Artscape's newest residential building, the Artscape Triangle Lofts.

The gallery has been in operation since November 2010. Past uses of the space have included visual arts exhibitions (in all media including painting, drawing, sculpture, craft, design, new media, and installation), performance/rehearsal for all disciplines, gathering/meeting space, and space for public events such as fundraisers and record or book launches.

## LOCATION

The Artscape Triangle Gallery is located at 38 Abell Street, just south of Queen Street West, in the heart of the Art and Design District, close to The Gladstone Hotel, Drake Hotel, Museum of Contemporary Canadian Art (MoCCA), The Theatre Centre and the largest concentration of art galleries in Toronto. The gallery is on the main floor of the building and can be accessed by exterior doors on Abell Street.

The gallery has flexible hours (daytime, evening, weekday and weekends) depending on the nature of your event. Standard gallery hours are Tuesday to Saturday, 11 AM – 6 PM.

## SPACE DESCRIPTION

The Artscape Triangle Gallery measures 1100 square feet, with nearly 50 feet of running wall space. Ceilings are 12 feet and the floors/walls are sealed concrete, with 8' drywall panels installed over the concrete for ease of hanging work. There is a partition wall running down the centre of the room, making it ideal for 2-person or small group exhibitions. Lighting is supplied through 6 tracks (three in each half of the room) with adjustable spotlight fixtures.

## RENTAL RATES + BOOKINGS

We welcome proposals from collectives, artist groups, non-profit arts organizations or individual artists for public or private events. Exhibitions typically run for 1, 2, or 4 weeks, and the gallery can also be booked for full-day and evening rentals. All exhibition rentals will include one evening reception and rentals will be booked on a first-come, first-served basis.

### 2012 Rental Rates for Artscape Members:

1 Night: \$147  
1 Day: \$183.75  
1 Week Exhibition: \$551.25  
2 Week Exhibition: \$735  
4 Week Exhibition: \$1286.25

### 2012 Rental Rates for Non-Members:

1 Night: \$210  
1 Day: \$262.50  
1 Week Exhibition: \$787.50  
2 Week Exhibition: \$1050  
4 Week Exhibition: \$1837.50

Please inquire about special non-profit organization rates. Artscape Members are considered individuals or non-profit organizations that are long-term tenants of Artscape.

### **THE RENTER IS RESPONSIBLE FOR THE FOLLOWING**

- 1) Staffing the gallery during gallery hours.
- 2) All installation and take-down. The gallery must be returned to its original condition at the end of each rental period (paint and patching materials are available on-site).
- 3) Marketing/Promotions above and beyond Artscape's stated contribution.
- 4) Reception costs (including a special occasion permit and food/beverage costs).
- 5) All sales are handled by the renter. Artscape does not take commission on art sales.
- 6) Any additional insurance required beyond Artscape's coverage.

### **ARTSCAPE WILL PROVIDE THE FOLLOWING**

- 1) Dedicated quarterly e-blast to Artscape's mailing list of 4,000 + subscribers
- 2) Social media campaign via Facebook and Twitter
- 3) Permanent page on the Artscape Triangle Gallery website.
- 4) Quarterly Akimbo e-blasts.
- 5) Insurance on damage/theft of work displayed.

### **For more information or to book the gallery, please contact:**

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